

Advertiser Agency Buyer Salesperson Crossroads GPS (13649) Crossroads Media (1218)

MARONEY, STEPHANIE

Telerep/Philadelphia, Philadelphia (1057)

ph: (555) 555-5555

Product Brand Acct Types Political - Issue (1068) 732 CR GPS (132547) National/Political

Est/Headline Demo Revision

Comments

732/06224952

Package Gen. Date

Invoice

Inv Date

Terms

Contract

Bill Type Period

CO-OP/Order Type

8/28/2012 5:33:49PM

626205

Net 30

321376

Standard

7/30/2012 - 8/26/2012

No/Normal

8/26/2012

Crossroads Media 66 Canal Center Plaza Suite 555

Alexandria, VA 22314

AgM

CROSSROADS GPS

***** THIS IS A CASH IN ADVANCE

DUPLICATE INVOICE

Charlotte (WSOC) DUPLICATE INVOICE								
Line	Type Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Spot		08/03/12			1 preempt @ \$550.00	\$0.00	Advertiser Instructions
2.0	Spot		08/03/12			1 preempt @ \$550.00	\$0.00	Advertiser Instructions
3.0	Spot		08/03/12			1 preempt @ \$1500.00	\$0.00	Advertiser Instructions
4.0	Spot		08/03/12			1 preempt @ \$800,00	\$0.00	Advertiser Instructions
5.0	Spot		08/03/12			1 preempt @ \$575.00	\$0.00	Advertiser Instructions
6.0	Spot		08/03/12			1 preempt @ \$625.00	\$0.00	Advertiser Instructions
7.0	Spot		08/03/12			1 preempt @ \$275.00	\$0.00	Advertiser Instructions
8.0	Spot		08/03/12	,		1 preempt @	\$0.00	Advertiser Instructions
9.0	Spot		08/03/12			\$1300.00 1 preempt @	\$0.00	Advertiser Instructions
10.0	Spot		08/03/12			\$575.00 1 preempt @	\$0.00	Advertiser Instructions
11.0	Spot		08/03/12			\$1400.00 1 preempt @	\$0.00	Advertiser Instructions
12.0	Spot		08/03/12			\$1500.00 1 preempt @ \$1400.00	\$0.00	Advertiser Instructions
13.0	Spot		08/03/12			1 preempt @	\$0.00	Advertiser Instructions
14.0	Spot		08/03/12			\$1500.00 1 preempt @	\$0.00	Advertiser Instructions
15.0	Spot		08/03/12			\$1400.00 1 preempt @	\$0.00	Advertiser Instructions
16.0	Spot		08/03/12			\$1500.00 1 preempt @	\$0.00	Advertiser Instructions
17.0	Spot		08/06/12			\$500.00 1 preempt @	\$0.00	Advertiser Instructions
18.0	Contract Line Remarks:	DR. PHIL LTC:9/7/12				\$550.00		
	Spot 10:00:00AM-11:00:00AM	1	07/30/12 10:30AM (Mo)	00:30	DR. PHIL	USPRTV12GPH	\$550.00	
19.0	Spot		08/06/12			1 preempt @ \$1500.00	\$0.00	Advertiser Instructions
20.0	Spot		08/06/12			1 preempt @ \$800.00	\$0.00	Advertiser Instructions
21.0	Contract Line Remarks:	THE VIEW				\$600.00		
	Spot 11:00:00AM-12:00:00PM		07/30/12 10:58AM (Mo)	00:30	The View	USPRTV12GPH	\$575.00	
22.0	Spot		08/06/12			1 preempt @	\$0.00	Advertiser Instructions
23.0	Contract Line Remarks:	EYEWITNESS NEWS 430A				\$625.00		
23.0	Spot 4:30:00AM- 4:59:00AM		07/30/12 4:44AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK	USPRTV12GPH	\$275.00	
24.0	Contract Line Domester	EVENITALESS NEWS F.OODM			4:30AM M-F			
24.0	Contract Line Remarks: Spot 5:00:00PM- 5:30:00PM	EYEWITNESS NEWS 5:00PM	07/30/12 5:23PM (Mo)	00:30	EVENUENECE NEINC ED	HEDDING JCDH		
25.0	Spot 5:00:00PM- 5:30:00PM Spot	Surject 1	08/06/12	00.30	EYEWITNESS NEWS 5P	USPRTV12GPH 1 preempt @	\$1300.00 \$0.00	Advertiser Instructions
26.0	Spot		08/06/12			\$575.00 1 preempt @	\$0.00	Advertiser Instructions
27.0	Spot		08/06/12			\$1400.00 1 preempt @ \$1500.00	\$0.00	Advertiser Instructions
28.0	Contract Line Remarks:	EYEWITNESS NEWS 6A						
	Spot 6:00:00AM- 7:00:00AM		07/30/12 6:27AM (Mo)	00:30	EYEWITNESS NEWS DAYBREAK 6A	USPRTV12GPH	\$1400.00	
29.0	Contract Line Remarks:	INSIDE EDITION						
	Spot 7:00:00PM- 7:30:00PM	Day,M-1	07/30/12 7:21PM (Mo)	00:30	INSIDE EDITION	USPRTV12GPH	\$1500.00	
				<u></u>				



AgM

Advertiser Crossroads GPS (13649)
Agency Crossroads Media (1218)
Buyer MARONEY,STEPHANIE
Salesperson Telerep/Philadelphia, Philadelphia

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Product Political - Issue (1068)
Brand 732 CR GPS (132547)
Acct Types National/Political
Est/Headline 732/06224952

tical CO-OP/Order Type
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Demo Revision

CROSSROADS GPS

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66 Canal Center Plaza Suite 555 Alexandria, VA 22314

Crossroads Media

Charlotte (WSOC)

DUPLICATE INVOICE

Charlotte (WSOC) DUPLICATE INVOICE									
Line	Type Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISC1	Amount	Remarks	
0.0	Spot		08/06/12			1 preempt @	\$0.00	Advertiser Instructions	
1.0	Spot		08/06/12			\$1400.00 1 preempt @	\$0.00	Advertiser Instructions	
32.0	Contract Line Remarks:	LIVE WITH KELLY			1	\$1500.00			
	5pot 9:00:00AM-10:00:00/		07/30/12 9:56AM (Mo)	00:30	LIVE: WITH KELLY	USPRTV12GPH	*F/10 00		
33.0	Spot		08/04/12			1 preempt @	\$500 00 \$0.00	Advertiser Instructions	
34.0	Spot		08/04/12			\$1500.00			
35.0	Spot					1 preempt @ \$500.00	\$0.00	Advertiser Instructions	
			08/04/12			1 preempt @ \$475.00	\$0.00	Advertiser Instructions	
36 0	Spot		08/05/17			1 preempt @	\$0.00	Advertiser Instructions	
37.0	Spot		08/05/12			\$1500.00 1 preempt @	\$0.00	Advertiser Instructions	
38.0	Spot		08/05/12			\$500.00 I preempt @	\$0.00	Advertiser Instructions	
39.0	Spot		08/05/12			\$4000.00			
						1 preeinpt @ \$850.00	\$0.00	Advertiser Instructions	
40.0	Contract Line Remarks:	THE CHEW							
	Spot 1:00:00PM- 2:00:00Pf	Day, Th-1	08/02/12 1:S7PM (Th)	00:30	The Chew	USPRTV13GPH	\$550.00		
11.0	Contract Line Remarks:	DR. PHIL LTC:9/7/12	1		Í				
	Spot 10:00:00AM-11:00:00A	M Day,Th 1	08/02/12 10:15AM (7h)	00:30	DR. PHIL	USPRTV13GPH	\$550.00		
12.0	Contract Line Remarks:	EYEWITNESS NEWS 11P							
	Spot 11:00:00PM-11;35:00F	M Day,Th-1	08/02/12 11:26PM (Th)	00:30	EYEWITNESS NEWS 11P M-SU	USPRTV13GPH	\$1500.00		
3.0	Contract Line Remarks:	NIGHTLINE					1		
	Spot 11:35:00PM-12:02:00A	M Day,Th-1	08/02/12 11:52PM (Th)	00:30	Nightline	USPRTV13GPH	\$800.00		
	Contract Line Remarks:	IHE YIEW					ļ		
	Spot 11:00:00AM-12:00:00F	M Day, Th. 1	08/02/12 10:59AM (Th)	00:30	The View	USPRTV13GPH	\$575.00		
	Contract Line Remarks:	EYEWITNESS NEWS MIDDAY							
	Spot 12:00:00PM- 1:00:00PM	1 Day, Th-1	08/02/12 12:51PM (Th)	00:30	EYEWITNESS NEWS 12P	USPR1V13GPH	\$625.00		
	Contract Line Remarks:	EYEWITNESS NEWS 430A							
	5pot 4:30:00AM- 4:59:00AM	1 (Day, th-)	08/02/12 4:52AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK 4:30AM M F	USPR 1V13GPH	\$275.00		
7.0	Contract Line Remarks:	EYEWITNESS NEWS 5:00PM			1 Section 1				
	Spot 5:00:00PM- 5:30:00PM		08/02/12 5:27PM (Th)	00:30	EYEWITNESS NEWS 5P	USPRTV13GPH	\$1300.00		
8.0	Contract Line Remarks:	EYEWITNESS NEWS 5A							
	Spot 5:00:00AM- 6:00:00AN	Day,7h-1	08/02/12 5:22AM (Th)	00:30	EYEWITNESS NEWS DAYBREAK	USPRTV13GPH	\$ 575.00		
9.0	Contract Line Remarks:	EVEWITNESS NEWS E.2004			5A-6A				
	Spot 5:30:00PM-6:00:00PM	EYEWITNESS NEWS 5:30PM Day, th-1	08/02/12 5:54PM (Th)	00-30	EYEWITNESS NEWS 530P	HSORTAL 2CTV			
	Contract Line Remarks:	EYEWITNESS NEWS 6A		00.30	ETERRITHESS NEWS SOUN	USPRTV13GPH	\$1400 00		
	Spot 6:00:00AM- 7:00:00AM		08/02/12 6:43AM (Th)	00-30	EYEWITNESS NEWS DAYBREAK 6A	HSDRTM 2COU			
	Contract Line Remarks:			30.30	CIL VELINCOS NEVES UATBREAK DA	USPRTV13GPH	\$1400.00		
	Spot 7:00:00PM- 7:30:00PM	INSIDE EDITION Day, Th-1	08/02/12 7:22PM (Th)	00-30	INSIDE EDITION	HEDDEN ASSOCI			
	Contract Line Remarks:	ĺ		30.30	MATOE EDITION	USPRTV13GPH	\$1500.00		
	Spot 7:00:00AM- 9:00:00AM	GOOD MORNING AMERICA Day, Th-1	08/02/12 8:46AM (Th)	00:30	GOOD MORNING AMERICA M-F	USDDD (12Co)			
					8A-9A	USPRTV13GPH	\$1400.00		
3.0	Contract Line Remarks:	ENTERTAINMENT TONIGHT		1					



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Revision Comments

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Acct Types

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Charlotte (WSOC)

DUPLICATE INVOICE

Charlotte (WSOC) DUPLICATE INVOICE									
Line		Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISC1	Amount	Remarks
	Spot	7:30:00PM- 8:00:00PM	Day,Th-1	08/02/12 7:47PM (Th)	00:3	ENTERTAINMENT TONIGHT	USPRTV13GPH	\$1500.00	
54.0	Contract Li	ne Remarks:	LIVE WITH KELLY	1					
	Spot	9:00:00AM-10:00:00AM		08/02/12 9:50AM (Th)	00:3	LIVE! WITH KELLY	USPRTV13GPH	\$500.00	
55.0	Contract Li	ne Remarks:	THE CHEW		1	1	1	\$500.00	
	Spot	1:00:00PM- 2:00:00PM	Day,Tu-1	07/31/12 1:36PM (Tu)	00:3	The Chew	LICOD TV 3 CCC		
56.0	Contract Lie	ne Remarks:	DD DUY 170 0 (-1-1		1	The cirew	USPRTV12GPH	\$550.00	1
		10:00:00AM-11:00:00AM	DR. PHIL LTC:9/7/12	03/14/12 10 24 14 17					
				07/31/12 10:31AM (Tu)	00:30	DR PHIL	USPR TV12GPH	\$550 00	
		ne Remarks:	EYEWITNESS NEWS 11P						
	Spot	11:00:00PM-11:35.00PM	Day, Tu-i	07/31/12 11 13PM (Tu)	00:30	EYEWITNESS NEWS 11P M-SU	USPR TV12GPH	\$1500.00	
58.0	Contract Lin	ne Remarks:	NIGHTLINE						
	Spot	11:35:00PM-12:02:00AM	Day,Tu I	07/31/12 11:53PM (Tu)	00:30	Nightline	USPRTV12GPH	\$800.00	
59.0	Contract Lir	ne Remarks:	THE VIEW						
	Spot	11:00:00AM-12:00:00PM		07/31/12 10:58AM (Tu)	00:30	The View	USPRTV12GPH	#5.7F.00	
50.0 (Contract Lin	e Remarks:	EYEWITNESS NEWS MIDDAY		1			\$575.00	
	Spot	12:00:00PM- 1:00:00PM	_	07/31/12 12:S1PM (Tu)	90:30	EYEWITNESS NEWS 12P			
51.0 (Contract Lin	e Remarks:	EVENITHESS NEWS 4225			COCAMINATOR MEMO 175	USPR TV12GPH	\$625.00	
		4:30:00AM- 4:59:00AM	EYEWITNESS NEWS 430A	07/21/13 4/42***/*					
	,			07/31/12 4:43AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK 4:30AM M-F	USPRTV12GPH	\$275.00	1
52.0 C	Contract Lin	e Remarks:	EYEWITNESS NEWS 5A						
:	Spot	5:00:00AM- 6:00:00AM	Day,Tu-1	07/31/12 5:12AM (Tu)	00:30	EYEWITNESS NEWS DAYBREAK	USPRTV12GPH	\$575.00	1
70 1	C					5A-6A		\$3/3.00	
	Contract Lin		EYEWITNESS NEWS 5:30PM					1	1
,	Spot	5:30:00PM- 6:00:00PM	Day, Yu- I	07/31/12 5:52PM (Tu)	00:30	EYEWITNESS NEWS 530P	USPRTV12GPH	\$1400.00	
4.0 C	Contract Lin	e Remarks:	EYEWITNESS NEWS 6:00PM	ĺ					
5	Spot	6:00:00PM- 6:30:00PM	Day, Tu-1	07/31/12 6:21PM (Tu)	00:30	EYEWITNESS NEWS 6P	USPR IV12GPH	\$1500.00	
5.0 C	Contract Lin	e Remarks:	EYEWITNESS NEWS 6A				1		
ē	Spot i	6:00:00AM- 7:00:00AM	Day,Tu-1	07/31/12 6:08AM (Tu)	00:30	FYEWITNESS NEWS DAYBREAK 6A	USPRTV12GPH	\$1400.00	
6.0 C	Contract Line	e Remarks:	INSIDE EDITION					\$2700.00	[
5	Spot :	7:00:00PM- 7:30:00PM		07/31/12 7:12PM (Tu)	00:30	INSIDE EDITION	HEDO DALICON		
7.0 C	Contract Line	e Remarks:		,	33.50	WHISE ENTITION	USPRTV12GPH	\$1500.00	
		7:00:00AM- 9:00:00AM	GOOD MORNING AMERICA	02/21/12 8:40****	60.3-				
,	/		aultin .	07/31/12 8:40AM (Tu)	00:30	GOOD MORNING AMERICA M-F 8A-9A	USPRTV12GPH	\$1400.00	
3.0 C	Contract Line	Remarks:	ENTERTAINMENT TONIGHT						
s	Spot 7	7:30:00PM- 8:00:00PM		07/31/12 7:45PM (Tu)	00:30	ENTERTAINMENT TONIGHT	USPR (V12GPH	\$1500.00	
9.0 C e	Contract Line	Remarks:	LIVE WITH KELLY			•		¥1500.00	
s	Spot 9	0:00:00AM-10:00:00AM		07/31/12 9:40AM (Tu)	00:30	LIVEL MITH KELLY	UE00 D II 3CO.		
).0 C c	ontract Line	Remarks:	1		55.50	TATE: WATER NEELT	USPR TV12GPH	\$500.00	
		::00::00PM- 2::00:00PM D	THE CHEW	08/01/13 1 320** (**					
				08/01/12 1.33PM (We)	00:30	The Chew	USPRTV13GPH	\$550.00	
	Contract Line		DR. PHIL LTC:9/7/12						
		D MA00:00:11-MA00:00:0	kay,W-1	08/01/12 10:43AM (We)	00:30	DR. PHIL	USPRTV13GPH	\$ 550.00	
.0 C c	ontract Line	J	EYEWITNESS NEWS 11P		İ				
Sį	ipot 11	L:00:00PM-11:35:00PM	lay,W-1	08/01/12 11:31PM (We)	00:30	EYEWITNESS NEWS 11P M-Su	USPRTV13GPH	\$1500.00	
					{				
			<u></u>				<u>i</u>		



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Charlotte (WSOC)

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Charlotte (WSOC) DUPLICATE INVOICE									
Line	Туре	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
73.0	73.0 Contract Line Remarks: NIGHTLINE		NIGHTLINE	1	+-				
	Spot	11:35:00PM-12:02:00AM		08/01/12 11:54PM (We)	00:3	0 Nightline	USPRTV13GPH	\$800.00	
74.0	Contract	Line Remarks:	EYEWITNESS NEWS MIDDAY		1		357117130711	\$800.00	
	Spot	12:00:00PM- 1:00 00PM		08/01/12 12:24PM (We)	00:3	0 EYEWITNESS NEWS 12P	USPR TV13GPH		
75.0	Contract	Line Remarks:	EYEWITNESS NEWS 430A			111111111111111111111111111111111111111	OSPRIVISOPH	\$625.00	
	Spot	4:30:00AM 4:59:00AM		08/01/12 4:44AM (We)	00:2	0			
				(IE)	1 00.3	0 EYEWITNESS NEWS DAYBREAK 4:30AM M-H	USPRTV13GPH	\$275.00	
76.0	Contract	Line Remarks:	EYEWITNESS NEWS 5:00PM						
	Spot	5:00:00PM- 5-30:00PM	Day, W-1	08/01/12 5:27PM (We)	00:30	EYEWITNESS NEWS 5P	USPRTV13GPH	\$1300.00	1
77.0	Contract	Line Remarks:	EYEWITNESS NEWS 5A		İ				
	Spot	5:00:00AM- 6:00:00AM	Day,W-1	08/01/12 5:08AM (We)	00:30	EYEWITNESS NEWS DAYBREAK	USPRTV13GPH	\$575.00	1
78.0	Contract	Line Remarks:	EVENUENCE NEWS CO.			5A-6A			
	Spot	6:00:00PM- 6:30:00PM	EYEWITNESS NEWS 6:00PM Day,W-1	08/01/12 6:13PM (We)				}	
30.0				08/01/12 6-13PM (We)	00:30	FYEWITNESS NEWS 6P	USPRTV13GPH	\$1500.00	
79.0	Spot	Line Remarks:	EYEWITNESS NEWS 6A		1			}	
	Spot	6:00:00AM- 7:00:00AM	Day,W-1	08/01/12 6:28AM (We)	00:30	FYEWITNESS NEWS DAYBREAK 6A	USPRTV13GPH	\$1400.00	
80.0		Line Remarks:	INSIDE EDITION		1			}	
	Spot	7:00:00PM- 7:30:00PM	Day,W-1	08/01/12 7:28PM (We)	00:30	ENTERTAINMENT TONIGHT	USPRTV13GPH	\$1500.00	
1.0 C	Contract	Line Remarks:	GOOD MORNING AMERICA		1				
	Spot	7:00:00AM- 9:00:00AM	Day, W-1	08/01/12 8:29AM (We)	00:30	GOOD MORNING AMERICA M-F	USPRTV13GPH	\$1400.00	
2.0	Contract	Line Remarks:	ENTERTAINMENT TONIGHT		1	8A-9A		}	
	Spot	7:30:00PM- 8:00:00PM	Day,W-1	D8/01/12 7:56PM (We)	00:30	ENTERTAINMENT TONIGHT			
3.0	Contract I	Line Remarks:			00.50	ENTERTAINMENT TONIGHT	USPRTV13GPH	\$1500.00	
,,,,	Spot	9:00:00AM-10:00:00AM	LIVE WITH KELLY Day,W-1	08/01/13 0.F1444/1/->	DO 30				
	•			08/01/12 9:51AM (We)	00:30	LIVE! WITH KELLY	USPRTV13GPH	\$500.00	
4.0	Spot	Line Remarks:	EYEWITNESS NEWS 5:00PM						
	-,	5:00:00PM- 5:30:00PM	Day,F-1	08/03/12 5:21PM (Fr)	00:30	EYEWITNESS NEWS SP	USPRTV13GPH	\$1300.00	M/G For 8.0 1
35.0		Line Remarks:	EYEWITNESS NEWS 5:30PM						
	Spot	5:30:00PM 6:00:00PM	Day,F-1	08/03/12 5:52PM (Fr)	00:30	EYEWITNESS NEWS 530P	USPRTV13GPH	\$1400.00	M/G For 10.0.1
6.0	Contract L	ine Remarks:	EYEWITNESS NEWS 6:00PM						
	Spot	6:00:00PM- 6:30:00PM	Day,F-1	08/03/12 5:59PM (Fr)	00:30	FYEWITNESS NEWS 530P	USPRTV13GPH	\$1500.00	M/G For 11.0.1
7.0	Contract L	ine Remarks:	INSIDE EDITION						
	Spot	7:00:00PM- 7:30:00PM	Day,F-1	08/03/12 7:21PM (Fr)	00:30	INSIDE EDITION	USPR TV13GPH	\$1500.00	M/G For 13.0.1
8.0	Contract L	ine Remarks:	ENTERTAINMENT TONIGHT					***************************************	
	Spot	7:30:00PM- 8:00:00PM	Day,F-1	08/03/12 7:46PM (Fr)	00:30	ENTERTAINMENT TONIGHT	USPRTV13GPH	\$ 1500.00	M/G For 15.0.1
9.0	Spot	8:00:00PM- 9:00:00PM	Day,F-1	08/03/12 8:42PM (Fr)		SHARK TANK	USPRTV13GPH	\$1500.00 \$3525.00	
0.0	Spot	9:00:00PM-10:00:00PM	Day, F.1	08/03/12 9:49PM (Fr)	1 .	20/20	USPRTV13GPH	\$6000.00	
1.0	Spot	10:00:00PM-11:00:00PM	Day,F-1	08/03/12 10:32PM (Fr)		20/20	USPRTV13GPH	\$7000.00	
						<u> </u>		4 , 530.00	
		that the actual broa					Gross Total Commission	\$72,900.00	Total Spots 59
	m on thi: ram log.	s invoice was take	n from the official				1	(\$10,935.00)	1
h. na	am roy.								1

Net Total \$61,965.00

Page 4